



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25245973	<b>Changes as of:</b> 7/12/2016 at 2:44 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 61/79/954	<b>Flight:</b> 7/13/16 - 7/19/16	<b>Station:</b> KIMA
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> 10386	<b>Market:</b> Yakima
1911 NORTH FT MYER DRIVE	<b>Product:</b> Candidate	<b>Office:</b> NEW YORK
SUITE 400	<b>Agency Order #:</b> 5206094	<b>Primary Demo:</b> Adults 50+
ARLINGTON, VA 20009	<b>Buyer:</b> Gracy, Ryan	<b>Con Type:</b> POLITICAL/VOTE
<b>Salesperson:</b> JONATHAN VITTI	<b>Assistant:</b> DEANA PEREZ	<b>Separation:</b>
212-373-8256	212-373-8269	

**Comments:** New Bryant for Governor Order to start Thursday. Please confirm. Thanks.

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/13 - 7/19							Total Spots	Total \$	CPP	GRP
							7/13	7/14	7/15	7/16	7/17	7/18	7/19				
1	W-F,M-Tu 5:30a-6a		ACTN NWS 530A	\$40.00	0	60	0	1	1	0	0	1	1	4	\$160.00	\$0.00	0.0
REV 2	W-F,M-Tu 6a-6:30a		ACTN NWS 6A	\$116.00	0	60	1	0	0	1	2	0	0	4	\$464.00	\$0.00	0.0
REV 3	W-F,M-Tu 6:30a-7a		ACTN NWS 630A	\$128.00	0	60	1	0	0	1	2	0	0	3	\$384.00	\$0.00	0.0
REV 4	W-F,M-Tu 7a-8a		CBS THS MRNG-1/CBS THS MRNG-2	\$130.00	0	60	1	0	1	0	1	0	0	4	\$520.00	\$0.00	0.0
5	W-F,M-Tu 8a-9a		CBS THS MRNG-2	\$30.00	0	60	0	1	1	0	0	1	0	3	\$90.00	\$0.00	0.0
REV 6	W-F,M-Tu 3p-4p		DR. PHIL	\$100.00	0	60	1	0	1	0	1	0	0	3	\$300.00	\$0.00	0.0
REV 7	W-F,M-Tu 4p-5p		JUDGE JUDY/JUDGE JUDY B	\$100.00	0	60	1	0	0	1	2	0	0	3	\$300.00	\$0.00	0.0
8	W-F,M-Tu 5:30p-6p		CBS EVE NWS	\$420.00	0	60	0	1	1	0	0	1	1	4	\$1,680.00	\$0.00	0.0
REV 9	W-F,M-Tu 6p-6:30p		ACTION NEWS	\$400.00	0	60	1	0	1	0	1	0	0	3	\$1,200.00	\$0.00	0.0
REV 10	W-F,M-Tu 7p-7:30p		BIG BNG THEORY	\$360.00	0	60	1	0	1	1	2	0	0	5	\$1,800.00	\$0.00	0.0
REV 11	W-F,M-Tu 11p-11:35p		ACTION NEWS<	\$160.00	0	60	1	0	1	1	2	0	0	5	\$800.00	\$0.00	0.0
REV 12	W-F,M-Tu 11:35p-12:37a		LT-COLBERT-CBS<	\$40.00	0	60	1	0	0	1	2	0	0	3	\$120.00	\$0.00	0.0
13	Sa 6:30p-7p		KIMA,KEPR-NWSA	\$130.00	0	60	0	0	0	1	0	0	0	1	\$130.00	\$0.00	0.0
14	Su 7a-8:30a		SUNDAY MRN-CBS	\$90.00	0	60	0	0	0	0	1	0	0	1	\$90.00	\$0.00	0.0
15	Su 6:30p-7p		KIMA,KEPR-NWS	\$170.00	0	60	0	0	0	0	1	0	0	1	\$170.00	\$0.00	0.0
16	Tu 9p-10p		AVG. ALL WKS	\$450.00	0	60	0	0	0	0	0	0	1	1	\$450.00	\$0.00	0.0
17	F 9p-10p		AVG. ALL WKS	\$600.00	0	60	0	0	1	0	0	0	0	1	\$600.00	\$0.00	0.0
18	Su 7p-8p		60 MINUTES-CBS	\$480.00	0	60	0	0	0	0	1	0	0	1	\$480.00	\$0.00	0.0
<b>TOTALS:</b>							<b>0</b>	<b>8</b>	<b>19</b>	<b>1</b>	<b>3</b>	<b>10</b>	<b>9</b>	<b>50</b>	<b>\$9,738.00</b>	<b>\$0.00</b>	<b>0.0</b>



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	<b>Salesperson:</b> JONATHAN VITTI 212-373-8256	<b>Assistant:</b> DEANA PEREZ 212-373-8269
		<b>Total \$:</b> \$9,738.00
		<b>Total Spots:</b> 50
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
07/12/16 2:44 PM	JONATHAN VITTI	Separation: 30
07/12/16 2:44 PM	JONATHAN VITTI	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$22,647
<b>KIMA Share:</b>	43%
<b>Comment:</b>	
<b>KAPP:</b>	11%
<b>KCYU:</b>	5%
<b>KNDO:</b>	41%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	50	\$9,738.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>50</b>	<b>\$9,738.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Jul	50	\$9,738.00
<b>Total</b>	<b>50</b>	<b>\$9,738.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/12/16 2:47 PM					\$0	\$0	
Revision	7/12/16 2:44 PM	JONATHAN VITTI	Revised			\$0	\$9,738.00	Changes: Comments from Separation: 30 to New Bryant for Governor Order to start Thursday. Please confirm. Thanks., User Entered \$ from \$0.00 to \$9,738.00, Demo Meta to [R37]. 9 buylines added or modified.
New	7/12/16 2:41 PM	JONATHAN VITTI	New	50		\$9,738.00	\$9,738.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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